



Jose 97.5 & 103.1 FM

KLYY & KDLD

1st QUARTER 2016

PUBLIC FILE REPORT

Prepared By:

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Internal Issues

Jose station broadcasts the following: El show de Alex, el Genio Lucas which airs from 4-9:59 am Monday through Saturdays. The show is very family oriented, which makes it one of the most listened morning shows in radio. El Pajarete con Armida y la Flaka changed its name to El Show de Armida y La Flaka, and it now airs from 10 am to 12:59 pm. The music changed to more adult hits, and it's a little mellower, still targeting the women audience.

Curvas Peligrosas with Luz Maria Briseño, certified nutritionist continues from 1-1:59 pm. Later in the day we broadcast the afternoon show "El show de Erazno y la Chokolata" from 2-6:59 pm Monday through Friday. The night continues with our one hour show "Futbol de Primera" from 7 to 7:59 pm which runs Sunday through Friday, then Mayra Berenice airs from 8 to 11:59 pm Monday through Friday and 12-4 pm Saturday afternoons.

La Copa Centenario aired throughout the month of June, starting June 3rd and ending June 26th.

Ana Ortega was transferred to Regional Brand coordinator as of June 1st.

Dorian Lopez was transferred from Promotions to Programming as a Board op, and Nadia Renner was hired as a board op, both were approved on April 21st.

Community Events

Sunday April 10th. Promotions team and Mayra Berenice participated on an event called Protejete Ciudadania, 300 E. Ocean Blvd in Long Beach, where a lot of questions were answered on anything that has to do with the preparation to the citizenship status.

Sunday 4/14 Promotions and various on air disc jockeys participated on one of the largest eventos of Los Angeles, free to the public, with music, food and lots of entertainment for all the family, Fiesta Broadway held on 1st and Broadway in the City of Los Angeles.

Erazno y Chokolata serenated mothers in the Month of May, as a token of appreciation to the family for being an important pillar in the family.

Luz Maria Briseño also gave away prizes, like massages and facials during the month of May as an appreciation to the Mothers for trying to be an example to their children by eating healthy and living a healthier lifestyle.

Saturday May 14th and Sunday May 15th Jose Station participated and aired a community service event where California Dental helped out the community, for free between those 2 days, at this particular building 930 W. Foothill Blvd. Upland, Ca

Sunday May 29th, promotions team participated on the annual Garden Grove Strawberry Festival held on Euclid and Main st in the city of Garden Grove.

Saturday June 4th, Luz Maria Briseño participated on a free Latin Women Conference held at the Parkview Community Hospital, 3,865 Jackson St in the city of Riverside.

Sunday June 5th, Entravision stations as a whole held the annual Feria “Viva La Familia” at Pico Rivera Sports Arena. It was a free event with food, music and entertainment for the whole family.

KLYY Public Service Program

Organization: Bienvenidos a America- Armas Nucleares
Broadcast: 4-3-16
Time: 5-5:30 am

Organization: Bienvenidos a America- Donald Trump
Broadcast: 4-10-16
Time: 5-5:30 am

Organization: Bienvenidos a America- DACA
Broadcast: 4-17-16
Time: 5-5:30 am

Organization: Bienvenidos a America- Casos de Immigration

Broadcast: 4-24-16
Time: 5-5:30 am

Organization: Bienvenidos a America- Lopus

Broadcast: 5-1-16
Time: 5-5:30 am

Organization: Bienvenidos a America- 5 de Mayo

Broadcast: 5-8-16
Time: 5-5:30 am

Organization: Bienvenidos a America- Campañas Electorales

Broadcast: 5-15-16
Time: 5-5:30 am

Organization: Bienvenidos a America – Casos de Inmigracion

Broadcast: 5-22-16
Time: 5-5:30 am

Organization: Bienvenidos a America –Discriminacion en el trabajo

Broadcast: 5-29-16
Time: 5-5:30 am

Organization: Bienvenidos a America – DACA and DAPA

Broadcast: 6-5-16
Time: 5-5:30 am

Organization: Bienvenidos a America –Abogado Daniel Caudilla

Broadcast: 6-12-16
Time: 5-5:30 am

Organization: Bienvenidos a America – Aniversario DACA

Broadcast: 6-19-16

Time: 5-5:30 am

Organization: Bienvenidos a America –DACA and DAPA

Broadcast: 6-26-16

Time: 5-5:30 am
